

Public Art on Campus Committee

Introduction

The Public Art on Campus Committee (PAOCC) was established in 1999 by a resolution of the Michigan State University (MSU) Board of Trustees (BOT) to advance the presence of public art on campus. The committee is advisory to the Provost and the Vice President for Finance and Operations regarding the acquisition, placement, and maintenance of public art on the MSU campus. Approval for new works of art in public places must be obtained from the committee prior to acquisition and placement.

The BOT authorization resolves that MSU will dedicate ½ of 1% of the cost of major renovations or new buildings to public art, up to a maximum budget of \$250,000. Any remaining funds (the difference between the budgeted amount and the amount required for purchase and installation) are put into a common campus art fund to support additional art acquisitions or to maintain the collection.

Public Art on Campus Selection Guidelines

The following general criteria guide the PAOCC in selecting artwork or commissioning artists:

1. Artwork should relate to at least one of the following:
 - a. Major enduring themes and events which identify MSU and underscore its historical values and mission.
 - b. Programmatic themes relevant to the project
 - c. The lives and accomplishments of significant MSU alumni, faculty or staff.
 - d. The distinctive characteristics of an approach, style, or technique possessing high artistic value.
2. Artwork should be intellectually accessible to audiences and should appeal to the broad academic community as well as the general public. Accessibility can be enhanced through effective interpretive signage, educational programming, and web-based inventory.
3. Artwork should be appropriate to particular plans for land use and integrated into the architectural and green space planning for the campus.
4. Gifts of art to the university must be approved by the committee in consideration of 1) quality, 2) fit to program/mission, 3) maintenance requirements. Maintenance endowments should be included in any gifts of art.
5. Faculty and student art can be considered for temporary or permanent installation.
6. Resources for public art can come from a variety of sources. Financial gifts from private donors, gifts of art, and funding by university colleges or individual departments are all potential sources. One of the most consistent funding sources is the budget for art established with each major building construction project.

Project Submittal Requirements

The following procedures are to be followed when submitting projects for committee consideration.

1. All materials are to be sent via email to the Committee Chairperson on or before the Friday prior to the scheduled presentation.
2. List all individuals who will be presenting including their title and project responsibility. Identify the project leader and their contact information.

3. Prepare a maximum 15-minute PowerPoint presentation orienting the Committee to the proposed locations for public art per the requirements below.
 - a. Site plan if the location is exterior.
 - b. Floor plan if the location is interior.
 - c. Perspective rendering(s) clarifying location details and three-dimensional spatial attributes.
 - d. Photographs identifying the location if it will not be impacted by future construction (e.g., artwork will be installed in an existing environment).
 - e. Measurements or dimensions for each location.
 - f. Representation of the interior/exterior finishes and colors.
 - g. Highlight the character and function of the proposed location including any unique architectural detailing.
 - h. Project Schedule including key milestone dates for artwork fabrication, installation, and completion.
 - i. Confirmation of the project and public art budget.

Committee Membership

Tom Berding - Chair, Department of Art and Art History

Kurt Dewhurst - Director, Arts and Cultural Initiatives, MSU Museum

Jane Emery - Strategic Initiatives Manager, Residential and Hospitality Services

Alison Gass - Curator, Eli and Edythe Broad Art Museum

Jeffrey Kacos - Director, Campus Planning and Administration (committee chair)

Michael Kiley - Associate General Counsel

Barb Kranz - Director, Facilities planning and Space Management

Bill Latta - Assistant Vice President for Operations

Jane Miller - Office of the Board of Trustees

Gary Morgan - Director, MSU Museum

Michael Rush - Founding Director, Eli and Edythe Broad Art Museum

Linda Stanford - Associate Provost for Academic Services

Stephen Troost - Campus Planner

Tim Wuchter - Associate Director, Corporate and Foundation Relations, University Advancement